

CITY OF SCOTTSDALE, ARIZONA

CANDIDATE INFORMATION PAMPHLET

PRIMARY ELECTION
TUESDAY, AUGUST 26, 2014



For a Spanish or large print version of this pamphlet, please call 480-312-2412, or write to the Scottsdale City Clerk's Office, 3939 North Drinkwater Boulevard, Scottsdale, Arizona 85251.

Una Versión en Español de este folleto esta disponible en línea al (<http://www.scottsdaleaz.gov/elections/espanol>) y en las siguientes localizaciones de Scottsdale:

Oficina de la Secretaria Municipal, 3939 North Drinkwater Boulevard, 480-312-2412

Centro de la Vecindad Paiute, 6535 East Osborn Road, 480-312-2529

Centro de la Comunidad Vista del Camino, 7700 East Roosevelt Street, 480-312-2330

Biblioteca Appaloosa, 7377 East Silverstone Drive, 480-312-7323

Biblioteca Arabian, 10215 East McDowell Mountain Ranch Road, 480-312-7323

Biblioteca Civic Center, 3839 North Drinkwater Boulevard, 480-312-7323

Biblioteca Mustang, 10101 North 90th Street, 480-312-7323

Biblioteca Palomino, 12575 East Via Linda, 480-312-7323

Para una versión en Español o en letra grande de este folleto, favor de llamar al 480-312-2412, o escríbale a la Oficina de la Secretaria Municipal, 3939 North Drinkwater Boulevard, Scottsdale, Arizona 85251.

To the Voters of the City of Scottsdale:

This pamphlet provides you with information regarding the City of Scottsdale's August 26, 2014 Primary Election to fill three Council seats. A General Election, if necessary, shall be held on Tuesday, November 4, 2014, to fill any elected offices that remain unfilled after the Primary Election. To be elected at the Primary Election, a candidate must receive a majority of all of the legal votes cast for that candidate's race.

This pamphlet contains general voting information regarding early voting and voter identification at the polls. Also included in the pamphlet are statements prepared and submitted by each of the candidates for this election. Candidate statements represent the opinions of the authors and have not been edited or checked for accuracy of content.

Voters who are not affiliated with any political party and who are on the Permanent Early Voting List will not automatically receive a ballot for Scottsdale's August 26, 2014 Primary Election. Voters who are not affiliated with a political party have the option of requesting a political party ballot of their choice or a Scottsdale only ballot. These voters must notify Maricopa County Elections (602-506-1511) of their selection to receive a mail-in ballot for the August 26, 2014 Primary Election. Ballot selections also may be made online at:

<https://recorder.maricopa.gov/earlyvoteballotnet/evbrequest.aspx>

The U.S. Postal Service cannot automatically forward ballots to another address. If you will be out of town this summer and would like to receive an early ballot for Scottsdale's Primary Election, you must register your alternate mailing address with Maricopa County Elections. Your written request must include the following:

- Full name
- Date of birth
- Maricopa County residence address
- Alternate mailing address
- Signature
- A note giving Maricopa County permission to send your early ballot to the address provided

You can fax this written request to 602-506-5112 or you can mail it to:

Maricopa County Elections
Attn: Early Voting
510 S. 3rd Avenue
Phoenix, AZ 85003

Additional information about the election is available through the City Clerk's Office, 3939 North Drinkwater Blvd., 480-312-2412, and on the Internet: <http://www.scottsdaleaz.gov/elections>.

Carolyn Jagger, MMC
City Clerk

TO CAST YOUR VOTE ON TUESDAY, AUGUST 26, 2014, MAKE SURE YOU GO TO THE POLLING PLACE INDICATED ON THE MAILING LABEL OF THIS PAMPHLET.

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IMPORTANT VOTING INFORMATION

Date of Election Tuesday, August 26, 2014

Your polling place will be open from 6:00 a.m. to 7:00 p.m. To cast your vote, make sure you go to the polling place indicated on the mailing label of this pamphlet.

Any qualified elector, at the voter's option, may be accompanied by a minor who is permitted in the voting booth pursuant to Arizona Revised Statutes (A.R.S.) § 16-515; be accompanied and assisted by a person of the voter's own choice; or be assisted by two election officials, during any process relating to voting or during the actual process of voting on a paper ballot, machine, or electronic voting system. A person who is a candidate for an office in that election other than the office of precinct committeeman is not eligible to assist any voter. [A.R.S. § 16-580(G)]

Any qualified elector who, at 7:00 p.m., is in the line of waiting voters, shall be allowed to prepare and cast a ballot.

Last Day to Register to Vote Monday, July 28, 2014

If you do not know if you are qualified to vote in this election, please call the Maricopa County Elections Office at 602-506-1511.

EARLY VOTING INFORMATION

First Day Early Ballots Available Thursday, July 31, 2014

Last Day to Request Special Election Board Assistance Friday, August 15, 2014

Your written or verbal request for voting assistance must be received by the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, 602-506-1511, before 5:00 p.m. on Friday, August 15, 2014, and must specify the address of confinement.

Last Day to Request that an Early Ballot be Mailed to You Friday, August 15, 2014

To have an early ballot mailed to you, the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, 602-506-1511, must receive your written, verbal, or online request before 5:00 p.m. on Friday, August 15, 2014. Your written request must specify where (complete mailing address) to send the early ballot and must contain your signature for verification purposes. Early ballot requests can be made online at:

<https://recorder.maricopa.gov/earlyvoteballotnet/evbrequest.aspx>

An early ballot by mail also may be requested by calling 480-312-7844 beginning 9:00 a.m., Thursday, July 31, 2014, through 5:00 p.m., Friday, August 15, 2014.

Last Day to Vote Early in Person Friday, August 22, 2014

Appear at an office designated for early voting no later than the close of business on the last day to vote in person.

Last Day to Return a Ballot that was Mailed to You by 7:00 p.m., Tuesday, August 26, 2014

For your ballot to be valid and counted, your voted early ballot and affidavit must be received by the Maricopa County Tabulation and Elections Center by 7:00 p.m. on Election Day, Tuesday, August 26, 2014. You may also deposit your ballot and affidavit at any polling place designated for this election from 6:00 a.m. to 7:00 p.m. on Election Day.

The U.S. Postal Service cannot automatically forward ballots to another address. If you will be out of town this summer and would like to receive an early ballot for Scottsdale's Primary Election, you must register your alternate mailing address with Maricopa County Elections. Your written request must include the following:

- Full name
- Date of birth
- Maricopa County residence address
- Alternate mailing address
- Signature
- A note giving Maricopa County permission to send your early ballot to the address provided

You can fax this written request to 602-506-5112 or you can mail it to:

Maricopa County Elections
Attn: Early Voting
510 S. 3rd Avenue
Phoenix, AZ 85003

HOW TO VOTE EARLY IN PERSON

Offices Designated for Early Voting in Person

Early voting in person is being held Monday through Friday at the following locations at the times and dates indicated below:

Scottsdale City Hall
3939 N. Drinkwater Blvd., Scottsdale
9:00 a.m. to 5:00 p.m., Thursday, July 31, 2014, through Friday, August 22, 2014

Maricopa County Elections
510 S. Third Avenue, Phoenix
111 S. Third Avenue, Phoenix
222 E. Javelina, Mesa
8:00 a.m. to 5:00 p.m., Thursday, July 31, 2014, through Friday, August 22, 2014

For additional information, please call the City of Scottsdale Election Office: 480-312-7844.

VOTER IDENTIFICATION AT THE POLLS

Every voter is required to show proof of identity at the polling place before receiving a ballot. This is a result of Proposition 200, the statewide initiative approved by voters in 2004.

ACCEPTABLE IDENTIFICATION

Following are the types of identification that are acceptable and that can be used when voting at a polling place on Election Day. All identification must match the voter's name and address shown on the Maricopa County Elections Signature Roster.

LIST 1 – Acceptable forms of ID with voter's photograph, name, and address. The address must reasonably match the precinct register (1 required):

- Valid Arizona driver's license
- Valid Arizona non-operating identification license
- Tribal enrollment card or other form of tribal identification
- Valid United States federal, state or local government issued identification

LIST 2 – Acceptable forms of ID (no photo) with voter's name and address. The address must reasonably match the precinct register (2 required):

- Utility bill of the elector dated within 90 days of the election (may be electric, gas, water, solid waste, sewer, telephone, cellular phone or cable television)
- Bank or credit union statement dated within 90 days of the election
- Valid Arizona vehicle registration
- Indian census card
- Property tax statement of the elector's residence
- Tribal enrollment card or other form of tribal identification
- Arizona vehicle insurance card
- Recorder's Certificate
- Valid United States federal, state or local government issued identification, including a voter registration card issued by the County Recorder
- Any mailing to the elector marked "Official Election Material"

LIST 3 – Acceptable forms of ID, one with photo, one without (2 required):

- Any valid photo identification from List 1 in which the address does not match the precinct register accompanied by one valid item from List 2
- United States passport without address and one valid item from List 2
- United States military identification without address and one valid item from List 2

An identification is "valid" unless it can be determined on its face that it has expired.

Other forms of identification not on this list must be deemed acceptable by the county election official in charge of elections and must establish the identity of the elector.

PROVISIONAL BALLOT

If the voter does not have acceptable identification at the polling place, a Provisional Ballot may be voted. Acceptable identification must then be presented to the City Clerk or the Maricopa County Recorder by 5:00 p.m. on Friday, August 29, 2014.

If you have any questions regarding voter identification for the upcoming election contact:

City Clerk's Office
City of Scottsdale
3939 N. Drinkwater Blvd.
(480) 312-2412
www.scottsdaleaz.gov/elections

CANDIDATE FOR COUNCIL



Name: Bill Crawford
Age: 60
Education: Musculoskeletal Evaluation & Rehabilitation, University of Florida at Gainesville, FL
Occupation: Health & Fitness Entrepreneur, Educator, Fitness Trainer & Business Consultant
Website: www.votebillcrawford.com
E-mail: votebillcrawford@aol.com

It's time to elect Bill Crawford. My actions speak louder than campaign promises. My accomplishments indicate what to expect when elected.

I have invested valuable time in community and volunteer service:

- President and commander of the Sheriff's McDowell Mountain Mounted Search and Rescue Posse.
- National Fitness Hall of Fame inductee.
- President of the Association to Preserve Downtown Scottsdale's Quality of Life; the driving force behind compatibility and public safety in the bar district resulting in improvements in noise control, parking, littering and increased law enforcement.
- President of my Home Owner's Association.
- Starshine Academy Lareate Sowie Award Recipient.
- Developer of Gym-To-Go for U.S. Navy submarine personnel.
- Served on the Ouray Mountain Rescue Team and Fire Department.
- Served on multiple boards and committees including the U.S. Olympic Committee, Scottsdale Symphony and Chambers of Commerce.

Living downtown and operating our downtown business for 17 years has provided my wife and I with a valuable Scottsdale perspective and insight. I have 37 years of experience as an entrepreneur and employer in the private sector. My training in business, law enforcement and emergency services uniquely qualifies me to protect neighborhoods and promote business. I support job growth and quality compatible development. I advocate for education, the preserve, tourism, healthcare, revitalization, arts, fitness and equestrian. I have the knowledge, experience and leadership skills to forge harmony with Scottsdale's diversity.

My autonomous civic involvement championed the Tony Nelssen Equestrian Center, the appointment of a city treasurer pursuant to the charter, the Coronado High School remodel and many valuable city-wide commercial developments.

When you elect me to serve I will protect and preserve Scottsdale's quality of life and promote economic vitality suitable with our valuable brand.

I do what's right. I have a proven track record for getting things done. May I please have your vote?

CANDIDATE FOR COUNCIL



Name: Linda Milhaven
Age: 56
Education: Paradise Valley High School
Wellesley College, BA, Psychology
Columbia University, MBA, Finance
Occupation: Banker
Website: www.milhavenforscottsdale.com
E-mail: linda@milhavenforscottsdale.com

Four years ago, you honored me with your trust and support by electing me to the City Council with the greatest number of votes of any candidate. I hope you will allow me to continue to work on your behalf.

I want to ensure that we continue to respond to the changing world around us while keeping Scottsdale special. I apply the vision, expertise, and leadership skills I gained throughout my volunteer and business career to maintain and encourage civility, understand different points of view, and find solutions.

My first priority continues to be the financial strength of our City. A strong economy keeps our sales tax and property tax among the lowest in the region, while helping to pay for the high-quality services that we all enjoy.

Specifically, I have worked to:

- Create conditions that encourage private investment, spur business development, and stimulate job creation. Today, over half a billion dollars in private investment is being made in Southern Scottsdale.
- Make fiscally responsible investments that improve our quality of life. We have set aside money each year to maintain our infrastructure.
- Control costs to keep government small, keep tax rates low and ensure that more of our tax dollars go to providing quality services to citizens. City government is smaller and taxes are flat.
- Improve our transportation system to serve our city and encourage Valley residents to work, shop and play in Scottsdale. We are updating our transportation plan to improve our bus service today and to provide better connections and improved service in the future.

Scottsdale is a very special place. It is our home. We must prepare for the future while protecting and preserving the best from our past. I ask for your support and your vote.

CANDIDATE FOR COUNCIL



Name: Dennis Robbins

Age: 49

Education: BA – California Lutheran University
JD – Pepperdine University

Occupation: Midas Auto Service Franchisee and Attorney

Website: www.votedennisrobbins.com

E-mail: azdrob@aol.com

I am proud to have been born and raised in Scottsdale. My father moved to Scottsdale in 1947 and lived in an adobe house on Scottsdale Road. Since then, my family has been a part of Scottsdale's unique and treasured history. I have been married to Cheralee for 23 years and our 3 children attended Scottsdale Public Schools. We are very committed to our community and its' future.

Scottsdale is a great place to live and work. We are a world-class city with premier tourist attractions and events, high quality businesses in diverse industries and an exceptional quality of life for our residents. Our city is also known for its unparalleled natural beauty and its thoughtful, consistent city leadership.

These things don't happen by accident. We have elected leaders who have seen what this community could become and then provided the leadership to make our collective vision become a reality. I will continue these fine qualities that have become hallmarks for Scottsdale. As our City matures and becomes far less dependent on growth, significant challenges face our community.

Perhaps our biggest challenge is to continue growing diverse industries while we strive to maintain the southwest character and open spaces of Scottsdale. Industries like technology and health care present great opportunities for job creation and economic growth. I will continue to provide leadership that acknowledges the importance of good jobs, improvement to our quality of life and the vision to advance Scottsdale's future.

If elected, I will focus on economic development, private-sector job creation, a balanced budget and revitalization of the mature areas of our city. I truly believe that Scottsdale's best days are ahead of us. I respectfully and humbly ask for your vote.

CANDIDATE FOR COUNCIL



Name: Michael Auerbach

Age: 47

Education: B.A. - California State University, Fullerton
Certified Legal Assistant- Georgetown University
Associate Degree- New England Culinary Institute

Occupation: Small Business Owner

Website: www.auerbachforcitycouncil.com

E-mail: michael@auerbachforcitycouncil.com

I live in Scottsdale and run my business here. There isn't any place on earth as special as our city. That is why I am running. I don't belong to any of the various factions that seem to always be bickering and fighting for control. I'm an outsider and I'm running to ensure that someone on the City Council is putting Scottsdale first.

I hope you will visit my website at AuerbachForCityCouncil.com to read more about me and my proposals, but I want to give you some of the highlights here.

*I want to encourage high-tech, high-wage employers to come to Scottsdale.

*I want to see McDowell Road redeveloped and turned into a proper showcase for our city.

*I oppose sweetheart deals and want to work with our Mayor and the City Council to level the playing field and bring the right kind of economic growth to Scottsdale.

*I want to keep our city safe by providing our public safety officers and first responders with the equipment and training they need and a salary to ensure that we're being taken care of by the best people.

While some of my opponents seem to be more concerned with serving the unions, my concern is for the rank and file members and the taxpayers who pay their salaries.

I am also concerned about our quality of life. Our way of life needs to be well-managed and defended. Housing growth needs to be balanced and must respect the nature of the communities in which the growth is occurring.

Most of all, we need to treat each other with respect and put what is best for our city ahead of personal or political agendas. I ASK FOR YOUR VOTE, I promise to serve honorably, and to always have an open door. Thank you!

CANDIDATE FOR COUNCIL



Name: Cindy Hill

Age: 47; married to a decorated police officer for 26 years.

Education: B.A. (Magna Cum Laude) in Psychology with a minor in Child Development at Indiana University of Pennsylvania
Masters in Education with an emphasis in Counseling at University of Maryland
Post Masters work in Non Profit Leadership at ASU
Post Masters work in Human Resources at Ottawa University

Occupation: Executive Director, 10 years, Police Officers of Scottsdale Association Outreach (POSA OUTREACH) creating "Shop With A Cop"

Website: www.electcindyhill.com

E-mail: electcindyhill@gmail.com

It's time to put "**We the PEOPLE**" back into our City government. I am the best person to do that. I have spent thousands of hours working with you, your neighbors and neighborhoods through my position as the Executive Director of POSA Outreach helping thousands of families and children. I know the needs.

The first and foremost issue is that City government needs to listen to the voice of "We the People" and take action that reflects that voice. Time and time again we have seen and heard those voices ignored at City Hall.

"We the People," want our City returned to a strong fully staffed and fully funded Public Safety program to protect our residents, businesses and visitors.

"We the People," want our City to protect our mature neighborhoods from infill height and density, and protect and respect our history and our quality of life.

"We the People," want our City to work on the issues of our aging residents and young families, on quality housing, quality education and non-fixed transportation options.

"We the People," want our City to protect our McDowell Sonoran Preserve from all incursions.

My participation in our community includes:

- Scottsdale Leadership Class 25
- 2014 MLK Diversity Champion COS
- 2009 Frances Young Community Hero Merit Award
- Partners for Paiute Board
- Treasurer, Protect and Preserve Committee
- Founder, Scottsdale Kachina Lion's Club
- Development Committee – SPD Gang Out program
- Past President, Scottsdale Exchange Club
- President, Exchange Clubs Foundation (Child Abuse Prevention)
- Scottsdale Airpark Committee
- Lead singer, Denim and Diamonds band at Cavalliere's Reata Pass Western Bar and Restaurant

If you believe that it is time to bring back "**We the People**" to your City Council, then please **vote for me, Cindy Hill.....Because Your Priorities Matter.**

CANDIDATE FOR COUNCIL



Name: Kathy Littlefield
Age: 65
Education: B.A. in Business Education from Arizona State University
Occupation: Part Owner and Treasurer of NetXpert Systems, Inc.
Website: www.kathylittlefield.com
E-mail: kathy@kathylittlefield.com

I am a Scottsdale native and have been a resident activist in Scottsdale for many years. My goals for Council will be:

- approving conservative fiscal policies
- promoting tourism and small business
- protecting your rights as a Scottsdale resident
- defending Scottsdale's special character from harmful development, and above all,
- focusing on public safety to protect neighborhoods and keep you safe.

Because I am a fiscal conservative in deed as well as in word, I have fought to keep our taxes low. Last year I formed and chaired the Keep Scottsdale Special PAC to defeat the third-of-a-billion-dollar city property tax increase. When the bonds were rejected by voters in every precinct in Scottsdale by an overall ratio of 60/40, people saw I could make a difference in city government and encouraged me to run as ***the residents' voice on city council.***

I support tourism and small business. I will work to attract new businesses and events to Scottsdale. I support the expansion of WestWorld, the Museum of the West, and completion of our beautiful McDowell-Sonoran Preserve. These amenities enhance our Western character and strengthen Scottsdale's tourism industry.

I support neighborhoods. I will stand with residents on issues of vital concern to their quality of life. Too often I have watched citizens ask Council to protect their neighborhoods from unwanted development, only to see their concerns go unanswered or even ignored! I will be your Councilmember who not only listens to you, but advocates for you at City Hall.

I support public safety. We must ensure all residents have a safe and secure environment in which to live, work and raise their families. I will vote to give police and firefighters the critical resources they need to keep you safe.

I would be honored to receive your vote in the upcoming city election.

CANDIDATE FOR COUNCIL



Name: Jennifer Petersen
Age: 53
Education: Southern Methodist University – Business/Marketing
Occupation: Former SUSD Governing Board member/president
Family: Husband-Ron, Children-Katie, Lara and Christopher
Website: www.electjenniferpetersen.com
E-mail: jennifer@electjenniferpetersen.com

I have lived in Scottsdale for 26 years. After moving here in 1988, I immediately fell in love with the energy, enthusiasm and eagerness of this city. My husband, Ron, and I have raised three children and put down roots in the community. Scottsdale is our home. We need positive leadership and that's why I'm running for the Scottsdale City Council this year. I want Scottsdale to be the best city that it can be, while maintaining our unique charm and character.

Scottsdale must change from a City of No to a City of Go. If you want to stand apart, you can't stand still. We need to attract and retain quality jobs by showing that we are open for and welcoming of business. We need to keep Scottsdale green by getting tourists and businesses to spend their money here.

These priorities reflect my record in public service. As president of the school board, we worked together to overcome a horrible recession and manage a budget of \$175 million while maintaining an A-rated school district. We also cut administrative costs by 21 percent during my last four years on the board. I am the only non-incumbent candidate with experience as an elected official who had to make tough decisions and manage a multimillion-dollar budget as president of the Scottsdale Unified School Board.

As I consistently demonstrated during my time on the SUSD Board, I value your voice and want it to be heard. I am running to represent you. I look forward to seeing you on the campaign-trail and hearing from you.

Together we can build an even better Scottsdale.

Visit my website ELECTJENNIFERPETERSEN.COM

Please vote Jennifer Petersen for Scottsdale City Council

CANDIDATE FOR COUNCIL



Name: David N. Smith

Education: BA, Accounting – Northwestern University
MBA, Finance – Northwestern University
Certified Public Accountant

Website: www.electdavidsmith.com

E-mail: elect_davidsmith@aol.com

Scottsdale is a beautiful place for us to live, for tourists to visit and for businesses to prosper. This didn't happen by accident; Scottsdale enjoys the same sunshine as neighboring cities, but we were blessed by financial strengths that came from a booming construction economy and substantial tax revenues from millions of tourists. We were also fortunate we had leaders of vision who foresaw possibilities of greatness. How do we insure our greatness into the future?

We need Councilmembers who understand finance and will spend our tax dollars wisely. For more than three years, I was Scottsdale's City Treasurer and Chief Financial Officer and that was after thirty years in senior financial management. The last fifteen years, I was Chief Financial Officer of multi-billion dollar government enterprises – The Tennessee Valley Authority and AMTRAK. I am the most qualified financial candidate in this race.

We need Councilmembers attuned to citizens' visions for improving the livability of Scottsdale. Since moving here in 1986, I have had a family footprint in south Scottsdale, McCormick Ranch and north Scottsdale. The entire city is our "front yard." It matters to me – as it does to you – what our community is and becomes.

We need Councilmembers who understand the drivers of economic development. My wife and I owned *Scottsdale Airpark News* for ten years, growing the business from a neighborhood newsletter to a 150-page magazine with monthly distribution of more than 30,000. I understand how to nurture and recruit both large and small businesses.

Citizens expect a more transparent, financially responsible Council pursuing citizens' visions and supporting economic development – especially tourism, the bedrock of our economy. A vote for me supports responsible, visionary leadership to insure Scottsdale continues as a beautiful place for us to live, for tourists to visit and for businesses to prosper.

CITY OF SCOTTSDALE
CITY CLERK DEPARTMENT
3939 N. Drinkwater Blvd.
Scottsdale, Arizona 85251



Non-Profit Org.
U.S. Postage
PAID
Phoenix, AZ
Permit No. 1

YOUR POLLING PLACE IS: - SU CENTRO ELECTORAL ES:

OFFICIAL VOTING MATERIALS - ONLY ONE PAMPHLET HAS BEEN MAILED TO EACH HOUSEHOLD CONTAINING A REGISTERED VOTER. PLEASE MAKE IT AVAILABLE TO ALL REGISTERED VOTERS IN THE HOUSEHOLD.