



# Scottsdale 'Scaling Innovation'



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# City Perspective about Collaborative Engagement

## Reality of Smart City Projects

- Cities go to procurement with only 30% of solutions
- Only 11% of all cities globally can self-fund projects
- From concept to implementation take >4 yrs. in developed world

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# How does the council help cities?

## Educate

Readiness Guide,  
newsletter, web site

Largest collection of best  
practices and case studies



## Connect

Smart Cities Week

Bring cities together at a  
global conference series



## Plan

Readiness Program

Educate stakeholders, find  
consensus, set priorities,  
build an action plan



## Finance

Readiness  
Challenge Grant

Accelerate projects  
from planning to action  
through capacity  
development



# Smart Cities Council Readiness Program

## Emphasis on

Capacity development

Consensus

Prioritization

**Readiness Resources accessed by  
5000+ users every month**

**60+ Readiness Workshops in last 5  
years – in metro areas home to > 300  
million**

**Readiness Challenge introduced in US  
in 2017**

- Of 300 US cities with populations of 100,000+,  
92 have engaged with Readiness Challenge

# Readiness Challenge Participation 2017-2022

>400 cities have participated providing data on > 600 projects

## Previous Cohort Leaders

- Philadelphia, PA
- Orlando, FL
- Miami, FL
- Austin, TX
- Indianapolis, IN
- Birmingham, AL
- State of Virginia
- Cary, NC
- Las Vegas, NV
- Puerto Rico
- San Diego, CA
- Montgomery, AL
- Racine, WI
- Baltimore, MD
- Edmonton, Alberta
- Brisbane, Australia
- Nashville, TN
- Orange County (Orlando)

“Our goal is to enrich the lives of our citizens. We hope that by strengthening our connection to technology and data that we can make this happen.”

—**Town of Cary, NC**, Mayor  
Harold Weinbrecht

“We’re deeply committed to strengthening innovation and resilience.

This work alongside the Smart Cities Council will help us foster openness and the community collaboration needed to achieve smarter solutions.”

— Mike Serasti, Chief Information Officer, **Miami**

“Winning the Smart Cities Council Challenge Grant puts us that much closer to creating a comprehensive and inclusive strategy to use technology in a way that benefits communities that are usually left behind.”

— **Austin Mayor Steve Adler**



## Specific Benefits to Scottsdale

- Opportunities to learn from other cities about 'scaling innovation.'
  - Identify Key Stakeholders
- Accelerate selected projects that can originate at SkySong and scale throughout the city
- Access to Smart Cities Activator (online planning tool)
- Access to Smart Cities Academy for all city employees